
Ph.D. student position in Digital Fashion Communication at the Institute of Digital Technologies for Communication, Faculty of Communication Sciences, USI – Università della Svizzera italiana

Università della Svizzera italiana (USI) is a young and lively university, a hub of opportunities open to the world where students are offered a quality interdisciplinary education in which they can be fully engaged and take center stage, and where our researchers can count on having the space to freely pursue their initiative.

Established in 1996, USI is in constant evolution, always taking on new challenges while remaining true to its three guiding principles: quality, openness and responsibility.

The Institute of Digital Technologies for Communication studies the mutual interactions between information technologies and human communication processes. The position will be situated in the institute's area of research that is dedicated to digital fashion communication, i.e. to the use of Information and Communication Technologies (ICT) in the communication practices related to fashion.

The Institute of Digital Technologies for Communication invites applications for one fully funded Ph.D. position in Communication Sciences for conducting research in the area of digital fashion communication.

The Ph.D. Position

The doctoral student will be enrolled in the [Ph.D. program in Communication Sciences](#). He/she will work under the scientific supervision of Prof. Dr. [Lorenzo Cantoni](#), and will collaborate also with the MSc programme in Digital Fashion Communication, offered as a Double degree by USI and Paris 1 Panthéon-Sorbonne University. The successful candidate will be offered the possibility to work in a dynamic research team and in a multidisciplinary and international scientific environment.

Scholarship

This scholarship is for three years. For the third year of the Ph.D. project, the candidate is invited to apply for an annual research period abroad supported by the Swiss National Science Foundation.

In addition to waived fees for the duration of the three-years scholarship, the award includes provision for a student maintenance grant at the yearly rate of about CHF 40.000; annual renewal is not automatic, but contingent on satisfactory progress. A conference attendance allowance will also be provided.

Candidates' profile

Ideal candidates should satisfy the following requirements:

- A Master degree in a relevant area (including Media and Communication, Marketing, Business Administration, Social Sciences, Art History, Fashion Management), finished prior to appointment
- High motivation for academic research
- Interest in online communication, specifically in the fashion domain
- Ability to work independently and to plan and direct own work
- Excellent communication skills and ability to collaborate in teams
- C1 level of in both oral and written English (official language of the Ph.D. program)

Admission to the Ph.D. program is highly competitive. Admission decisions are based on the candidate's background, interests, attitude and potential for academic achievement. Successful enrolment in the Ph.D. program and the position as doctoral researcher are not compatible with a further professional activity.

The successful candidate will work as junior researcher at the Institute of Digital Technologies for Communication, and will have the possibility to interact with an international network of collaborators. The candidate will collaborate to teaching activities at USI. Workplace is USI in Lugano, Switzerland.

The successful candidate will ideally start his/her collaboration and research activities at USI in Spring 2019.

The Application

Applications should contain (1) a letter in which the applicants describe their research interests and the motivation to apply, (2) a CV, (3) copies of relevant diplomas, certificates as well as the full transcript of records that prove the candidates' eligibility for doctoral studies in Communication Sciences, and (4) the names of two academic references that can be contacted for further information.

Please send your application or requests for further information to dr. Nadzeya Kalbaska (nadzeya.kalbaska@usi.ch) with the subject "Ph.D. in Digital Fashion Communication".

The call is open until the place is filled, applications received before January 31, 2019, will be given priority.

USI strives to be an equal opportunity and family friendly employer. We guarantee that the selection process will give equal opportunities to female and male researchers.

Lugano, December 17, 2018

