

FACTUM19 Conference

“Fashion Communication: between tradition and future digital developments”

CSF Congressi Stefano Franscini – Monte Verità (Ascona, Switzerland)

21 – 26 July 2019

www.digitalfashion.ch/factum19-overview/

HOW TO REACH THE CONFERENCE VENUE

We suggest you to book a flight ticket either to **Milano Malpensa (MXP)** – Italy, or to **Zürich Airport (ZRH)** - Switzerland. After landing, you will have to reach **Locarno** train station (in Switzerland), which is the closest train station to Ascona (Monte Verità is a district of Ascona, and is situated on a hill).

From Zürich Airport you can reach the conference venue **by train**. Please refer to the details below (pp.2-4).

From Milano Malpensa you can either choose to take **public transportation** or organise a **private transfer** (for the private transfer, please contact: info@amiconiconsulting.ch by indicating **FACTUM19** in the object of your request). For the public transportation, please see the details below (pp.4-7).

For any other enquiry concerning the organisation of your journey, please contact Ms. Branislava Trifkovic – Event Manager of the conference (branislava.trifkovic@usi.ch).

FROM ZURICH AIRPORT TO LOCARNO

Journey itinerary

- Zurich Flughafen (Airport) – Locarno train station

Check the timetable through the following link, by selecting “Zürich Flughafen” as departure and “Locarno” as arrival: <https://www.sbb.ch/en/home.html>

Example:

The screenshot shows the SBB search interface. The 'From' field contains 'Zürich Flughafen' and the 'To' field contains 'Locarno'. Below these fields are 'Date' and 'Time' fields. The date is set to 'Mon, 04.02.2019' and the time is '12:12'. There is a 'Dep' (Departure) radio button selected and an 'Arr' (Arrival) radio button. A red button labeled 'Search for connection →' is visible. To the right of the search button is an 'Advanced search →' link. At the bottom left, there is a 'Touch timetable' link with a small icon.

IC 8 Direction Brig
 14:46 ————— 17:29 2 h 43 min 2 1. 2. Pl. 3

14:46 ● Zürich Flughafen, Platform 3
 (+) **IC 8** 822 Direction Brig 1. 2. (X) FA BZ RZ R [Show train information](#)

14:55 | Zürich HB, Platform 31

[Change \(Show on the map\)](#)

15:10 ● Zürich HB, Platform 8
 (+) **EC** 21 Direction Milano Centrale 1. 2. TT X VI [Show train information](#)

16:47 | Bellinzona, Platform 2

i This train is operating with coaches in rearranged order

[Change \(Show on the map\)](#)

16:58 ● Bellinzona, Platform 3
 (+) **S 20 25665** Direction Locarno 1. 2. [Show train information](#)

17:29 ● Locarno, Platform 2

You can buy your ticket either at the airport train station or online. If you buy the ticket online, don't forget to select "no discount" in the "Discount card" section, in order to avoid paying a fine on the train. The same applies if you buy the ticket at the train station, you will have to choose the option "full price".

Full price tickets for adults cost 68.- CHF/person (one way, second class).

Example:

Zürich Flughafen → Locarno
 Via Zürich HB – Bellinzona, 2nd class, Mon, 04.02.2019.

Passengers

To calculate a quote we require name, date of birth and discounts.

First name abc	Surname def	Date of birth 13.05.1979	Discount cards No discount
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[+ Add passengers](#)

Outward journey

Zürich Flughafen → Locarno
 Via Zürich HB – Bellinzona
 2nd class

1 × Individual Tickets ⓘ
 Valid: Mon, 04.02.2019
 until Tue, 05.02.2019 05:00 CHF 68.00

Total price CHF 68.00

[To the checkout →](#)

Travel options

→ Single journey	↔ Single and return journey	2nd class	1st class + CHF 51.00
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The journey from Zürich airport to Locarno train station lasts approx. 2h40. If you choose to travel from Zürich, you will have the chance to cross the Alps through the Gotthard Base Tunnel (GBT), the longest railway tunnel of the world (57.09 km). This journey is ideal for those interested in discovering the Swiss suggestive mountain landscapes, lakes and waterfalls, while comfortably seated in the train.



FROM MILANO MALPENSA AIRPORT TO LOCARNO

Itinerary with public transports

- Step 1: Shuttle bus from Milano Malpensa airport to Lugano train station
- Step 2: Train from Lugano to Locarno train station

Step 1: Milano Malpensa – Lugano train station

Shuttle bus from Milano Malpensa, departure times:

From Terminal 1 (Malpensa 1) Exit gate n° 4, Parking n°5	From Terminal 2 (Malpensa 2) Parking n°9	
Departure	Departure	Arrival at Lugano train station
05.40	05.50	06.35
08.40	08.50	10.00
09.40	09.50	10.45
10.40	10.50	12.00
12.40	12.50	14.00
14.05	14.15	15.30
14.40	14.50	16.00
16.40	16.50	18.00
18.40	18.50	20.00
19.40	19.50	20.45
20.40	20.50	22.00
23.40	23.50	00.45

You can book your ticket online, through the following link: <http://malpensa-express.com/en/reservation.html>

Example:



HOME SCHEDULES PRICES RESERVATION ABOUT US FAQ CONTACT

Book online or download [here](#) the module to send via fax to 0041 91 858 25 25

New Reservation Wizard

1
2
3

Ticket Information
Personal Information
Confirmation

Number of Passengers

Departing Date

Departing City

Departing Station

Departing Hour

Arrival Station

Make Return Reservation

If you have problems with your booking, you can directly contact the agency at the following address: info@giosytours.ch

For prices and other information, please check the following link: <http://malpensa-express.com/en/schedules.html>

Please check the above-mentioned company's website before your departure, in order to verify possible changes of the timetable.

Step 2: Lugano train station – Locarno train station

Trains from Lugano to Locarno circulate every 30min approx.

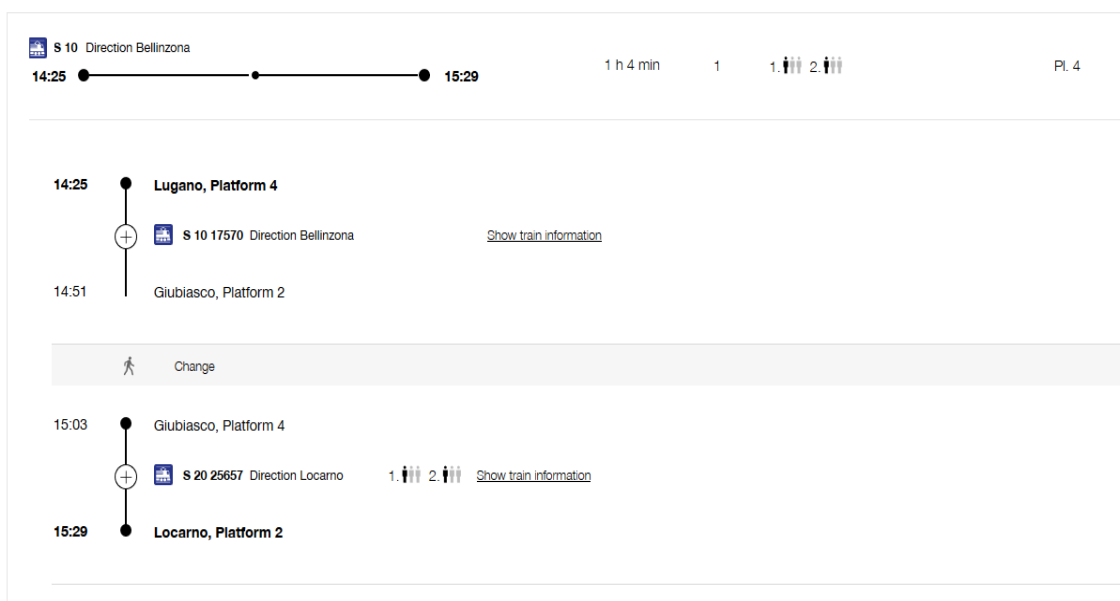
Please check the exact timetable through the following link – please insert “Lugano” as departure and “Locarno” as arrival:

<https://www.sbb.ch/en/timetable.html>

Example:

The SBB timetable.

The screenshot shows the SBB search interface. The 'From' field contains 'Lugano' and the 'To' field contains 'Locarno'. The 'Date' is set to 'Mon, 04.02.2019' and the 'Time' is '14:03'. There are 'Dep' and 'Arr' toggle buttons, with 'Dep' currently selected. A red 'Search for connection' button is visible. There are also 'Add via +' and 'Advanced search ->' options.



You can buy your ticket directly at Lugano train station or online. If you buy the ticket online, don't forget to select "no discount" in the "Discount card" section, in order to avoid paying a fine on the train. The same applies if you buy the ticket at the train station, you will have to choose the option "full price".

Tickets from Lugano to Locarno cost 15.20 CHF/person (one way, second class).

Example:

Lugano → Locarno
Via Giubiasco, 2nd class, Mon, 04.02.2019.

Passengers

To calculate a quote we require name, date of birth and discounts.

First name	Surname	Date of birth	Discount cards
<input type="text" value="abc"/>	<input type="text" value="def"/>	<input type="text" value="13.05.1979"/>	<input type="text" value="No discount"/>

Outward journey

Lugano → Locarno
Via Giubiasco
2nd class
1 × Arcobaleno Individual Ticket 7 Zones ⓘ
Valid: Mon, 04.02.2019 dep 14:25
2 hours CHF 15.20

Total price CHF 15.20

FROM LOCARNO TO THE CONFERENCE VENUE (MONTE VERITA - ASCONA)

Once you arrive at Locarno train station, you have three options for reaching the conference venue:

- a) Take the free shuttle bus we organised for you (approx. 20 min journey):
Shuttle buses will be waiting for you at Locarno train station **on Sunday the 21st of July**. They will run **every 40 min until 17.30 (departure times: 14.10, 14.50, 15.30, 16.10, 16.50, 17.30)**. Please notice that each vehicle can accommodate 9 passengers, so you might have to wait. We warmly recommend you to choose this option to reach the conference venue.

- b) Use the public transports: bus line 1, direction "Ascona, Centro". Stop at Ascona Barragie or Ascona Centro, then walk for 15min. You can check the timetable through the following link: <https://www.sbb.ch/en/home.html> - you can buy your ticket at Locarno train station (2.10 CHF, one way).
Please see the print screens below for instruction:

From To Add via +

Date Time Dep Arr Advanced search →

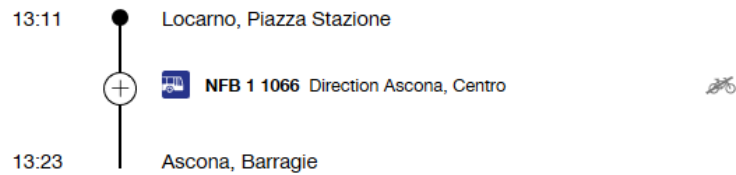
[Touch timetable](#)

NFB 1 Direction Ascona, Centro

4' **13:11** ●————● **13:23** 16' 32 min 0

Locarno

4' Walk



16' Walk 1142 m

6612 Ascona, Via Collina 84

Legends

BICICLETTE: nessun carico in proprio

- c) Take a taxi – there are taxi cars parked at Locarno train station (approx. 30 CHF to the conference venue, ask the taxi driver for approximate price before departure).