

Communication of sustainability by luxury brands with ethical issues surrounding Fashion industry in Hong Kong

cheap



ILO, 2019



Ethical Fashion, 2018

fast fashion

How it shouldn't be



iamrenew, 2018

child labor

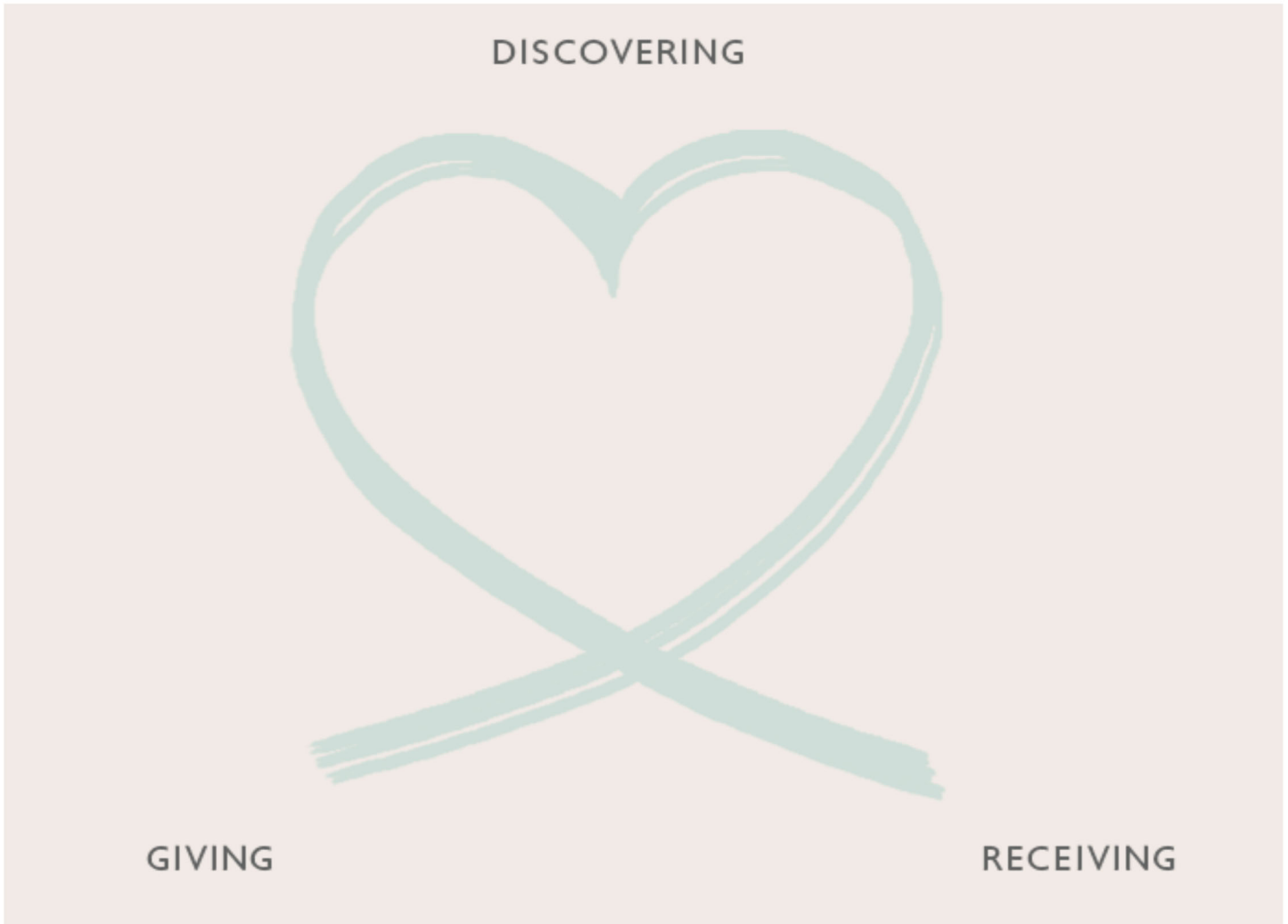


iamrenew, 2018

water pollution

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LUXURITY



Luxarity, 2019

sustainable

green



MBS Group, 2018

How it should be

environmental friendly

ethical

fair



SCMP, 2018

Luxarity is an example from Hong Kong for sustainable Fashion. They give luxury clothing a second chance

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