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To whom it might concern

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FACTUM27 Conference: Call for hosting

Reference is made to the previous four editions of the FACTUM Conference¹

Ideal dates for FACTUM27

Days: 23-25 of June, 2027; **30 June-2 July, 2027 (ideal)**

The Conference is structured around 2 days and a half, starting on Wednesday afternoon, so the participants can stay for the weekend after the event

Key dates

Distribution of CFP: Mid-June 2026 (1 year before the event)

Keynotes should be confirmed by: January 2027

Full papers are required no later than: December 2026

Notification of acceptance will be provided by: mid-February 2027

Final papers should be submitted by: mid-March 2027

Conference Proceedings

Should be ready when the conference starts, in Open Access

Number of participants

About 50-80 is an ideal number, maximum 100 people

Conference fees

In previous events the fees were: Ascona: 350 CHF; Pamplona: 290 euro; Pisa: 366 euro; Stockholm: 429 euro (maximum fee)

- you can define the fees for the event yourself, for instance, by giving fees for different categories (as it has happened for the 2025 edition)
- let's make sure that also students and researchers from developing and emerging economies can afford to come to the event

The fee should include:

- Entrance ticket
- Lunches and coffee breaks

¹ <https://digitalfashion.ch/fashion-communication-conferences/>

- Conference dinners (including 1 gala dinner)
- Tickets or organized visit to a museum / company visit / reception in the municipality.

Important notifications for the conference registration

- The accepted paper can be included in the Conference proceedings only if at least one author is registered at the event

Distribution of the roles and organizational details

Host

All financials are the responsibility of the host, who will directly collect the conference fees and sponsorships

Program Co-chair(s): TBD

Proceedings co-editor(s): TBD

Local Host: local logistics, bookings, registrations, visa assistance, program (printed version): TBD

Securing Sponsors to cover part of the costs

Social media coverage & Press

USI

Program Co-chair(s): Nadzeya Sabatini and Lorenzo Cantoni

Proceedings co-editor(s): Call for papers creation and distribution, management of review process on easychair, and conference proceedings: Nadzeya Sabatini and Lorenzo Cantoni

Website

Social media coverage & a dedicated newsletter

Costs to be covered by the host institution

- Two USI (co)chairs → transportation, accommodation, and conference fee
- 2-3 Keynotes -> transportation, accommodation, and conference fee
- Cost of Open Access, which is about 11k USD
- If needed, an inspection tour

Deadline to submit a proposal for hosting

All proposals should be sent to nadzeya.sabatini@usi.ch by January 16th, 2026.